

HOW CAN I DO BETTER?

Your feedback is important. I would appreciate your feedback on the program you have just completed so that I may continue to improve.

Program:

Date:

How would you rate the program you have just completed?

	Poor	Average	Good	Fantastic
Content: relevant and useful				
Presentation Style: engaging and inspiring				
Memorability: key points will stick with me				

How could I improve/change this program to better meet your needs?

What did you like best about the program?

What will you **Start, Stop, Do Differently** as a result of this program?

An important part of my marketing is based on testimonials from previous participants. May I have a testimonial quote to share with potential clients? If YES, please write quote in space below.

Name: _____ Email: _____

My primary source of business is through referrals. Do you know of someone in your organization or another organization that could benefit from a similar program? May I have your permission to follow up with them directly? Thank You!

Name: _____ Role: _____

Company: _____

Telephone: _____ Email: _____

I publish a blog/newsletter focused on building a culture of engaged employee teams that deliver exceptional customer service. Would you like to receive this FREE email? PLEASE PRINT CLEARLY

Name: _____ Email: _____